



**HERSCHELL
CARROUSEL
FACTORY
MUSEUM**

2020 OVERVIEW & REPORT

**HERSCHELL CARROUSEL FACTORY MUSEUM
ANNUAL IMPACT REPORT**

WWW.CARROUSELMUSEUM.ORG

OUR YEAR IN REVIEW

2020 was a year unlike any other! The museum was unable to open for four months due to the COVID-19 pandemic. We were able to offer new programming in a variety of ways, while laying the ground work for new and exciting programs in the future! A special thank you to our generous donors, loyal members, and our passionate volunteers and staff for going above and beyond this year. Be sure to come visit when you feel safe! Thank you for supporting us and we hope you continue making memories with us in 2021.

- Ian K. Seppala, Interim Director

"Besides housing both a whimsical museum and sweet play area for kids, these guys are the gold standard in upholding excellent safety procedures in light of Covid... Whatever your take on all this, the museum was a great little side trip for families."

- Jessica R., 2020 Visitor



Photo of a young visitor admiring a carousel horse.

OUR MISSION

The Herschell Carrousel Factory Museum, operated by the Carousel Society of the Niagara Frontier, is a premier national historic site and community resource for family recreation and learning that fosters an appreciation for the unique heritage of the carousel and related industries in the Niagara Region.

2020 BY THE NUMBERS

4

**Months unable
to open.***

315

**Members as of
December 31st
2020.**

5,671

**Social Media
Following grew
by 34%**

4,138

Visitors

72

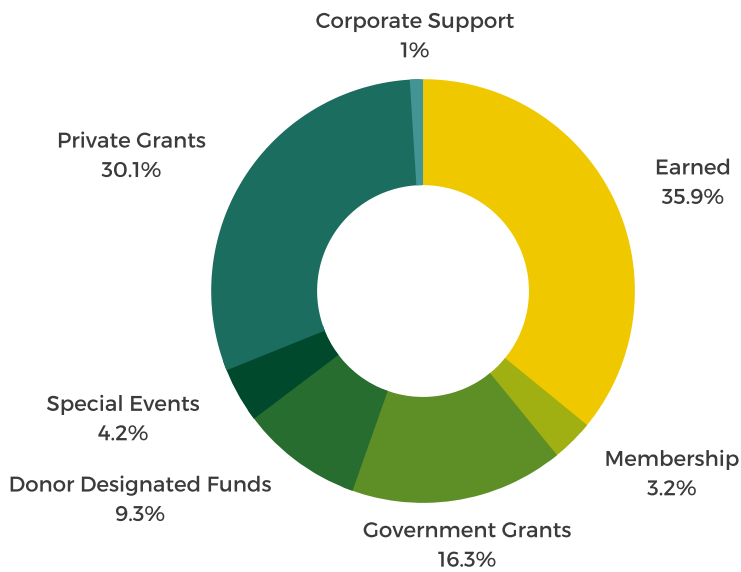
Blog Posts

27

**Virtual events
& programs****

***Due to the COVID-19 Pandemic.
Our first year doing virtual programs!

FUNDING AT A GLANCE

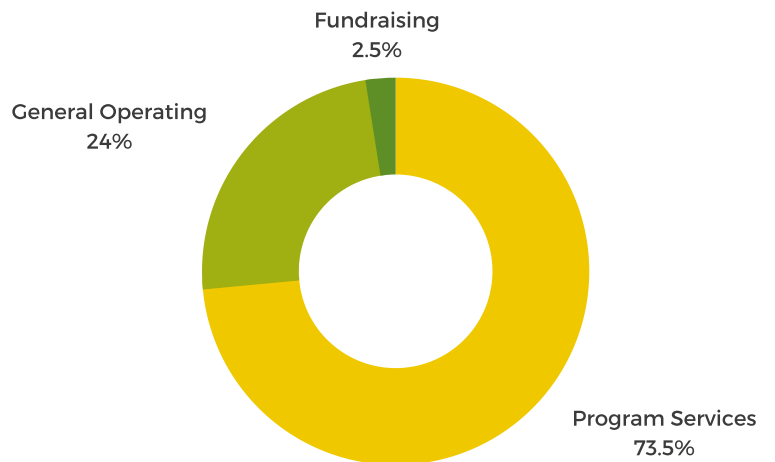


SUPPORT & REVENUE

Membership	9,230
Earned	102,442
Government Grants	46,538
Private Grants	86,097
Special Events	11,869
Corporate Support	2,950
Donor Designated Funds	26,608
Total Revenue	285,734

EXPENSES

Program Services	214,365
General Operating	70,694
Fundraising	6,776
Total	291,835



OUR SUPPORTERS

\$30,000 +

Ralph C. Wilson Jr. Foundation
Payment Protection Grants

\$10,000 - \$29,999

LTM Family Foundation
The Ash Family
Garman Family Foundation
East Hill Foundation
Institute of Museum and Library Sciences

\$5,000-\$9,999

WNY Foundation
Humanities New York

\$1,000 - \$4,999

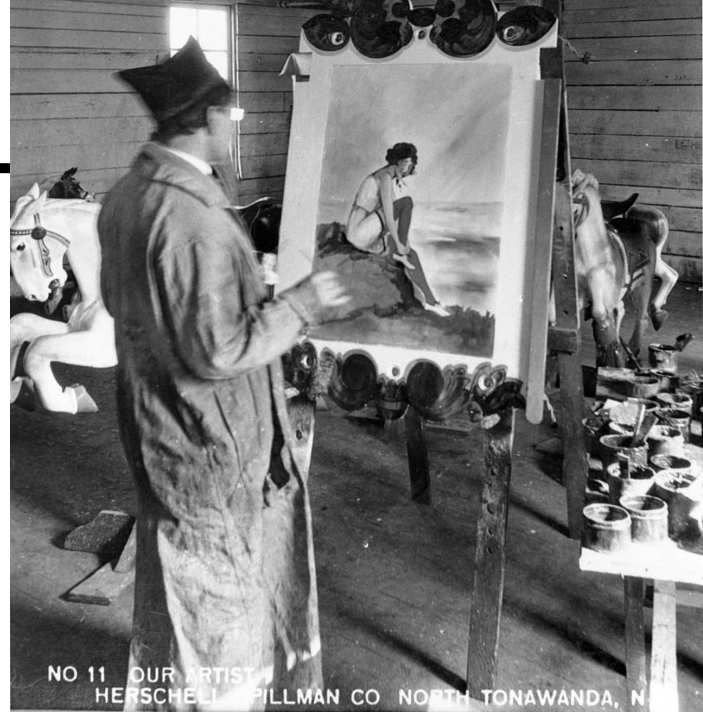
Marylou Maus

\$500 - \$999

Brandford Banks
William Brown
Wes & Barbara Chan
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Michael Merrick
IT Mid-City Plaza, LLC
Thomas Turtle Opticians

"Love love love this place. The history and craftsmanship that goes into the pieces are unparalleled."

- Debbie H., 2020 Visitor



\$100 - \$499

Adema Heating and Air Inc., Anonymous Donor, Buffalo Teacher's Federation Inc., Aquasol Corporation, Silvio, Agnello, Dean & Barb Aschenbrenner, John Ashworth, Eileen & Robert Ballard, Michael & Kathleen Barton, Douglas Bathke, Douglas & Deborah Bathke, Thomas Batt, Shawn Baumbach & Athari Robert, Rodney Beyer, William Black Jr., Jennifer N. Blandford, Guy Brown, Alex Buncy, Stephen Burrell, Kathy Carmogy, Tony & Linda Conte, Arthur Curtze, Mary L. Daigler, Bonnie J. Dan, Reanna Darone, Dan Dawson, Eco Logic Studio A/E, Julie & William Dojahn, Richard Emerson, Carolyn Evans, Daniel Evans, Peter H. Farnsworth, Janet & Peirce Fees, Marv & Jo Ann Fritz, Prescott Greene, Kenneth Heimiller, Douglas R. Hershberger, Rose Ann Hirsch, National Amusement Park Historical Association, Vincent, Holter, Thomas Hurley, Roman Cafe, Kerry Inglis, Edward Janulionis, Thomas & Deborah Jasinski, Lynda S. Kidder, Craig & Laura Knight, Gloria Kohut, Elaine Kurasiewicz, Barbara Clark Kuzina, Don Larrabee, James Lifson & Dr. Allan Neuman, Ronald Lorton, Molly McGuire, Lyle Merithew, Annette Meyer-Grunow, Amy Miknis, Robert Miller, Steve Miller, Lisa Moeller, Robert & Sandra Moore, Susan Mounts, Andy Nguyen, Gregory O'Keefe, Paul Ottenheimer, Joseph Priselac, Rae & Charles Proefrock, Linda A. Rothfus, Rebecca Schenk, Edward U. Shipley, Thomas J. Simpson, Alfreda W. SLOminski, Darrell & Janet Smith, Ian Sutherland, Edward Teter, Third Warders Social Club, united Insurance Agency, Larry Villano, Kate Wagner, Wendy warner, Kari Webster, Brian R. Wenzinger, Diane M. Wilke, Susan Wright, Amy Zebulske

Up to \$99

Spiritually Rooted, North Tonawanda Catholic Club, Thomas, H. Allen, Honorable Richard Andres, Albert & Jennifer Baker, Charles Belair, Daniel Blake, Patricia Blake, Tomas Billy & Margaret Odell, Wayne A. & Charlene Boggs, Betty Bohrk, Paul Bronson, David Burgio, Patricia Burgstahler, John and Marilyn Cash, James W. Carr Jr., Thomas Chase, William Clark, Peggy & Edward Cooley, James & June Cotton, Helen Culver, Jenna Curran, Beverly DiBernado, Robert Doane, Sally Dobbs, William Donovan, Phyllis Dubickas, E.J. Grabau Agency, Richard Fague, George Fallesen, Susan Feeley, Patricia A. Fiden, Joe & Susan Gall, Dinah Gamin, Janet Gantz, Roger Georgi, Francine Giumento, Gary & Joan Grootveld, Richard Hack, Richard & Cheryl Hack, Jonathan D. Haight, Peter & Jill Hallock, William & Jean Harmon, Katie Helm, Kathleen Herdlein, Greg & Joyce Hoek, Robert Hoek, Michael Karp, Camille Kazmierczak, Phyllis Konop, Lynn Koser, Tim Labonte, Brenda Lehrman, Marylou Long, John Marone, John Merz, Margery Mesler, Kristy Miller, Vincent & Maryam Morgan, Alan Mueller, David Mytych, Sharron O'Donnell, John H. Percy Jr., Vietnam Vetrans Chapter 77, Ann Pitkoff, Peter Przybylski, Adeline Quinn, Emerson & Linda Ray, Thomas Reid, Ronald Reitz, Joan C. richards, Hope Rider, Shannon Risk, Douglas Ritley, Glenn Roat, Helen Ronan, Carol Schmeh, Jack Scott, David Seib, Judith Shuell, Miachel Smith, Dorothy Sowers, Beverly Steck, Bob Stuhmer, Russel T. Taylor, Elaine Utech, Walter Wake, Jay Wilcox, Craig Wiley, Spencer williams, Charles Wilson, Valerie Wilson, Robert Winter, Charles & Elaine Wolffer, Terry & Pat Younce, Katherine Ann Zebulske.

STAFF

Ian K. Seppala
Interim Director/Education Director

Shirley Burgess,
Office and Events Manager

Jenna Curran
Outreach Educator

Cathy Happ
Office Assistant/Volunteer Coordinator



Interim Director, Ian Seppala donates meals to frontline workers in North Tonawanda. June 2020

BOARD OF TRUSTEES

CAROUSEL SOCIETY OF THE NIAGARA FRONTIER, INC.

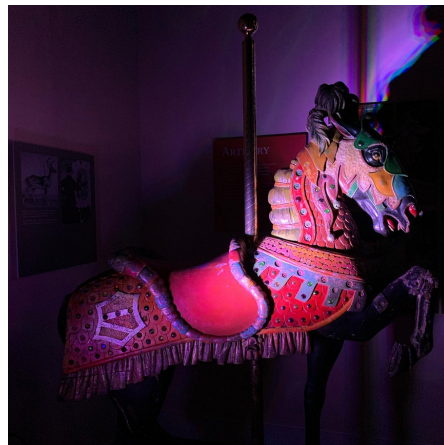
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